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NOKIA Nseries N81

NOKIA Nseries N81/presentation event/project/China/2008

Project developed for NOKIA China, creation of promotional tools for the cellular telephone N81.

Elements to define experiential spaces and point of sale's display elements.

The shape and direction of the booth's elements are inspired by the telephone's one and its possibilities of use: vertical (music) and horizontal (games), each "slice" resumes a different reference world.