

Antonio Gardoni

Glam

Glam/shoes/Milano/2008

Fair booth to present the shoe collection GLAM at the "MICAM" international shoe event, spring 2008.

The space is "protected" by a padded wall panelling characterized by a serious masculine grey fabric, the floor composed by irregular grey wood tiles resembles a cracked soil. From the ground shapes are extruded some volumes with the sides in three tones of red laminate creating a sort of cliff (giant's causeway) product's display system.

The meeting area is sorted out with a long sofa, small cafe tables and upholstered stools; the light comes from a crystal shelf with different sizes lampshades.

The back wall is covered with a rough black and white image with a contrasting blue neon signage reminds the glamorous and feminine mood of the collection.