

Giuso/Icecream cups/2007

Trough a biennial work (2007-08) was developed for GIUSO spa (ingredients for pastry and ice cream) a complete line of containers and cups suitable for desserts and ice-cream that constitute the “SPAZI” collection.

All the products are thought and designed to emphasize a deeply traditional product celebrating its peculiarities and analyzing the different consumption ways. The innovative shapes introduced stimulate new way of use challenging traditional habits.

FREE

A new take-away cup, patented, in clear PS for food, with a “container”-handle and a double spoon with a unique design, conceived to allow the consumer to mix the garnishing as preferred.

SUITE

The first (patented) cup designed specifically for spoon desserts made of transparent PS for food use, with a container handle for toppings and sauces, SUITE enhances counter displays to a maximum provided with a small double spoon.

MINISUITE

A small cup purposely conceived for spoon desserts – made in clear PS for food, the opening diagonally cut and the turned rim help the content’s view and provide a good grip.

INDUE

The first patented container on the spot consumption of homemade ice cream able to guarantee separation of the flavours and therefore the purity of the flavours it contains – two 75 ml compartments able to house scooped (70/100g tot.) or spatula-served.

INQUATTRO

The first patented container on the spot consumption of homemade ice cream able to guarantee separation of the flavours and therefore the purity of the flavours it contains four 45 ml compartments

www.giuso.it