

**Antonio Gardoni**

Gigalove

## **Gigalove/Centro Commerciale Freccia Rossa/Brescia/2008**

Creation of “Gigalove” brand and the first test store in the almost completed shopping mall “Freccia Rossa”.

Different language layers and decorative expedients challenging the rules of mass distribution to offer wearing apparel for a teenagers audience.

[www.gigalove.it](http://www.gigalove.it)