

Tremp Outlet/San Miniato, Florence/October 2008

The Tremp outlet shop was created for the industria calzaturiera MARROS in a industrial space of over 300 m².

The project takes inspiration from the nature and the original quality of materials and find shape in the commercial space divided in three areas:

- entrance, lounge area, Tremp shop corner
- “table” display and try on seats
- samples corner

The entrance area is defined by the presence of a long sale counter designed as a larch wood trunks stack that support a light glass sheet.

From the ceiling it's hanging a volume made by acrylic engraved panels enlighten from the inside with led lights.

Near the sale counter it's located a lounge area mixing elements “stolen” from the nature with more domestic moods.

The Tremp shop corner blends the flexible wall display system made by pivoting wood elements with a display volume covered in wool industrial felt and mirror, in the middle a series of exclusively designed stools with movable back seat cushion.

A large waxed iron table, more then 10 metres long is the main element in the main selling area, dozens of “trolley” elements surround itself and intersect the table top. Each trolley it's designed to carry piles of shoe's boxes and to define, where the trolley meet the table, the display area for the single pair of shoes.

Six blue and green lather seats come down from the wall to hold comfortably the clients, a integrated lighting system allows the perfect view of the shoe's fitting reflected in the below mirrors.

The sample corner hosts the shoes from the previous season's collection between strict white walls and display them on shelves covered with blue rubber, usually applied on sport indoor field's floor.

The iron in its rough expression, the wood in its most original shape, the wool felt in its natural warmness and the leather in its softness welcome the client in an unique space where nature and workmanship are elegantly celebrated.

www.tremp.it